



**Adam J. Bello**  
COUNTY EXECUTIVE

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News from the Office of

**ADAM BELLO**

**MONROE COUNTY EXECUTIVE**

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**For Immediate Release**

**August 20, 2020**

**BELLO ANNOUNCES MORE NON-STOP FLIGHTS ON SOUTHWEST AIRLINES  
TO FLORIDA DESTINATIONS**

*Non-Stop Service to Florida for the Period of January 5 – April 11, 2021*

Monroe County Executive Adam Bello today announced that Southwest Airlines has added non-stop service from the Greater Rochester International Airport (ROC) to top Florida destinations for the period of January 5 through April 11, 2021. This represents 18 more non-stop flights to Florida markets than during this same time period in 2020.

“The Florida market is always popular with people and families throughout our community, but especially during some of Monroe County’s colder winter months. The additional non-stop flights will bring greater access, affordability and convenience to four of Florida’s most prominent locations and will greatly enhance the visibility of our airport. I hope travelers will consider these flights options and the ROC airport for their next trip down south,” said Bello.

**Orlando (MCO) Non-Stop**

January – Daily

February – Daily

March – Daily

April – Daily (through 4/11)

**Ft. Myers (RSW) Non-Stop**

January – Sat. Only

February – Daily

March – Sat. Only

April - Sat. Only (through 4/11)

**Tampa (TPA) Non-Stop**

January – Daily

February – Daily

March - Sat. & Sun. Only

April – Sat. & Sun. Only (through 4/11)

**Ft. Lauderdale (FLL) Non-Stop**

February – Sat. Only

March – Sat. Only

April – Sat. Only (through 4/11)

Southwest will also offer two or three daily non-stop flights to its hub in Baltimore (BWI), with connectivity all across the Southwest system. Southwest will be using their 737-700 aircraft for the non-stop service from ROC.

Passengers can begin booking tickets today online at [www.southwest.com](http://www.southwest.com). Strong passenger support of these non-stop flights demonstrates that our community can support additional non-stop service in the future. Southwest schedules are subject to change based on demand and conditions due to COVID-19.

The Greater Rochester International Airport continues to take extra precautions to promote health and safety at the airport with the #ReadySetROC initiative. We have introduced new procedures and preparations as air travel begins to slowly grow as we emerge from the COVID-19 pandemic. Ongoing #ReadySetROC initiatives include enhanced cleaning, additional hand sanitizing stations, face covering policies, social distancing markers and reminders, plastic shields at all public counters and other educational materials.

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